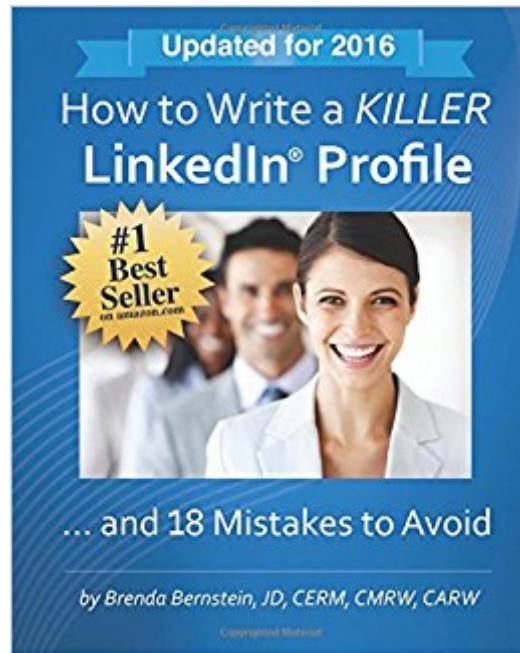


The book was found

How To Write A KILLER LinkedIn Profile... And 18 Mistakes To Avoid



Synopsis

Are you getting the results you want from your LinkedIn profile? Already a #1 best-selling e-book, this LinkedIn "bible" offers 18 detailed strategies and writing tips PLUS 7 Bonus tips that will teach you how to get found on LinkedIn, and how to keep people reading after they find you. Contains tips for job seekers, business owners and other professionals. INCLUDES the PDF version - with lifetime updates!! The only FULL-COLOR LinkedIn book on the market! Easy to understand tips with images for easy implementation. RESULTS TO EXPECT: Improve your search rankings Get contacted by clients and recruiters Impress visitors with an eye-catching photo and background image Increase your network with etiquette and ease Showcase your strengths with an effective, unique LinkedIn Summary (examples included!) Utilize each and every section of your profile to it's maximum potential Optimize format and structure Leverage LinkedIn's Jobs function Give and get persuasive recommendations Become a LinkedIn publisher ...and more! Follow The Essay Expert's advice, and you will create a KILLER LinkedIn profile.

Book Information

Paperback: 214 pages

Publisher: The Essay Expert LLC (December 10, 2015)

Language: English

ISBN-10: 0996299602

ISBN-13: 978-0996299602

Product Dimensions: 8 x 0.5 x 10 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: 4.7 out of 5 stars See all reviews (300 customer reviews)

Best Sellers Rank: #100,910 in Books (See Top 100 in Books) #36 in Books > Business & Money > Job Hunting & Careers > Resumes #52 in Books > Computers & Technology > Business Technology > Social Media for Business #79 in Books > Computers & Technology > Internet & Social Media > Social Media

Customer Reviews

I hope to meet author Brenda Bernstein one day and thank her for authoring "How to Write a KILLER LinkedIn Profile...and 18 Mistakes to Avoid" (available for free on if you have an Prime account). LinkedIn has become an essential search tool for companies and is now the second most important professional sourcing data base for search firms (the first being their own internal data base). It is now imperative for any individual in-transition or considering a job change make sure

they are maximizing the use of LinkedIn. As the saying goes, "out of sight, out of mind." I have been deeply involved with the use of LinkedIn as co-leader of a parish-based (SING, St. Isidore Catholic Church, Danville, CA) ministry focused on helping those who are in-transition since 2001. Our ties to LinkedIn are so close that we were the first LinkedIn group ever to be formed. Being customer focused, they heard our need and created a restricted group for us. They went on to create "groups" which now number over 50,000. I am always looking for teaching materials for all aspects of our transition program and recently came across Brenda's ""How to Write a KILLER LinkedIn Profile...and 18 Mistakes to Avoid." It is perfect for our ministry. She provides her 18 mistakes to avoid - keywords, poorly thought out summaries and tag lines which fail to differentiate, keywords, distracting or irrelevant photos, few connections or recommendations, ineffective group participation, and much more - and her 7 bonus tips. This is a practical how-to book with examples sprinkled throughout. Brenda promises that "your numbers will soar if you follow the advice given" (and I would agree). Greig Wells of BeFoundJobs.com claims that you will get one job offer for every 300 LinkedIn views.

[Download to continue reading...](#)

LinkedIn: Guide To Making Your LinkedIn Profile Awesome: 25 Powerful Hacks For Your LinkedIn Profile To Attract Recruiters and Employers (Career Search, ... profile, LinkedIn makeover, career search) How to Write a KILLER LinkedIn Profile... And 18 Mistakes to Avoid LinkedIn: 30 Highly Effective Strategies for Attracting Recruiters and Employers to Your LinkedIn Profile (Resume, Profile Hacks, Stand Out, Cover Letter, Career) How To Write A Book In Less Than 24 Hours (How To Write A Kindle Book, How To Write A Novel, Book Writing, Writing A Novel, Write For Kindle) Focus on LinkedIn: Create a Personal Brand on LinkedIn to Make More Money, Generate Leads and Find Employment (Business Professional Series Book 7) CLIENT CONSULTING VIA LINKEDIN: How to Find Consulting Clients on LinkedIn Without Trying Really Hard Remodeling Mistakes Cost You Thousands: Avoiding the 11 Most Embarrassing Remodeling Mistakes Summary: The 5 Mistakes Every Investor Makes and How to Avoid Them: Review and Analysis of Mallouk's Book Acting: Make It Your Business - How to Avoid Mistakes and Achieve Success as a Working Actor Dropshipping: Dropshipping guide for beginners on how to avoid common dropshipping mistakes and disasters (Dropshipping Basics for Beginners Book 1) Ketogenic Diet: 250+ Low-Carb, High-Fat Healthy Keto Recipes & Desserts + 100 Keto Tips, Tools, Resources & Mistakes to Avoid Options Trading: 2 Manuscripts - The Ultimate Beginner's Guide, The Most Common Mistakes to Avoid Coaching Websites That Convert: Build a Client Attracting Website & Avoid the 10 Website Mistakes That Drive Ideal Clients Away How to Write the Perfect Personal

Statement: Write powerful essays for law, business, medical, or graduate school application
(Peterson's How to Write the Perfect Personal Statement) Write to Market: Deliver a Book that Sells
(Write Faster, Write Smarter 3) Killer Pies: Delicious Recipes from North America's Favorite
Restaurants (Killer (Chronicle Books)) Confession of a Serial Killer: The Untold Story of Dennis
Rader, the BTK Killer The Great Zodiac Killer Hoax of 1969 (The Great Zodiac Killer Hoax series
Book 2) How to Write a New Killer ACT Essay: An Award-Winning Author's Practical Writing Tips on
ACT Essay Prep 2007 Country Profile and Guide to Eritrea - National Travel Guidebook and
Handbook - Ethiopia and Eritrea, Reconciliation, USAID and Food Aid, Agriculture, Energy (Two
CD-ROM Set)

[Dmca](#)